

**Section 1 - Customer Identification**

First Name \_\_\_\_\_ Surname \_\_\_\_\_ AIR MILES No. \_\_\_\_\_ (optional)

Address \_\_\_\_\_ City \_\_\_\_\_

Postal Code \_\_\_\_\_ Email Address \_\_\_\_\_ Telephone No. \_\_\_\_\_

I authorize Totem/RONA to contact me so I may be informed of its special offers and services and receive the rona.ca Newsletter.  By email  By mail

**Section 2 - Information on the Totem or RONA store(s) where purchases will be carried out**

Store Name \_\_\_\_\_ Store Number \_\_\_\_\_

Address \_\_\_\_\_ Postal Code \_\_\_\_\_

Store Name \_\_\_\_\_ Store Number \_\_\_\_\_

Address \_\_\_\_\_ Postal Code \_\_\_\_\_

**Section 3 - Renovation or Home Improvement Project Information**

You must give information on the project along with the estimated amount of expenses required to complete the project. The total admissible expenses must exceed \$1,000 before taxes. IMPORTANT: you must send the registration form as soon as you start the project.

Type of project \_\_\_\_\_  
(e.g. bathroom renovation)

Expected starting date  Expected finishing date

Total estimated expenses - made at Totem/RONA  =  Total before taxes Total including taxes

Card used at Totem/RONA  RONA VISA Desjardins  VISA Desjardins

**Section 4 - Totem/RONA Store Comments**

Store Number \_\_\_\_\_ Name of Manager \_\_\_\_\_

Comments: \_\_\_\_\_

**Section 5 - Totem Value Packed Reno Plan / RONAdvantage Description**

To qualify for Totem/RONA's offer, the customer needs to carry out a renovation project which respects the eligible criteria of the Home Renovation tax credit (HRTC) program from the Federal Government. Totem/RONA will give cash back in the form of Totem/RONA gift cards on eligible purchases over \$1,000 (before taxes) made at Totem or RONA. The cash back in Totem/RONA gift cards will be 10% on eligible purchases between \$1,000 and \$10,000 (before taxes). The maximum Totem/RONA cash back value is \$1,000, per customer and per home address for the duration of this promotional offer. Furthermore, to take advantage of Totem/RONA's offer, purchases have to be charged to the Special Renovation Tax Credit Financing Plan† (D77) on a RONA VISA Desjardins or VISA Desjardins and respect the promotional offer's terms and conditions established by Totem/RONA. Totem/RONA reserves the right to change the terms and conditions, and to end this offer without notice.

**Section 6 - Main Requirements for the Program**

- 1) The customer's purchases must meet the eligibility criteria of the Home Renovation Tax Credit (HRTC) program described by the 2009 Federal Government. The total eligible purchases must exceed \$1,000 (before taxes). These purchases do not include the project's decorative accessories (tools, furniture without fastening device, and removable decoration elements).
- 2) The customer must fill-out the Totem Value Packed Reno / RONAdvantage PLAN application form in full.
- 3) Eligible purchases made at Totem/RONA stores must be charged to the Special Renovation Tax Credit Financing Plan† (D77) offered with the RONA VISA Desjardins card or a VISA Desjardins card. Certain conditions apply. See store or visit totem.ca or rona.ca for details.
- 4) The cash back in Totem/RONA gift cards will be calculated on items and services at invoiced prices only (shelf price or flyer price at time of purchase).
- 5) Eligible purchases in accordance with this promotional offer must have been carried-out between January 28, 2009 and January 31, 2010.
- 6) The customer will have to fill-out the "Totem Value Packed Reno / RONAdvantage PLAN" claim form and provide, if requested by Totem/RONA, all the relevant documents required and related to the purchases (copies of invoices: Totem/RONA). If the claim form has not been filled out properly, or if Totem/RONA find that it does not meet the requirements, it may be refused.
- 7) Purchases charged to a financing plan with no fee, no interest, will be excluded from the calculations for cash back in Totem/RONA gift cards.
- 8) Limit of one claim per customer and per home address for the duration of this promotional offer. The maximum amount allocated in Totem/RONA gift cards, is \$1,000.
- 9) This offer cannot be combined with any other offer of a similar program or promotional offer.
- 10) The Totem administrative centre in Calgary must have received the claim by February 28, 2010.
- 11) Each tax credit is subject to the eligibility criteria established by the federal government. Totem/RONA does not express any opinion nor make any representation or guarantee with respect to the consumer's eligibility to this tax credit for purchases made at Totem/RONA or with respect to the tax credit amount the consumer could be entitled to under the program.
- 12) The customer acknowledges understanding that the gift cards will be sent out by the Totem administrative centre in Calgary and will be sent by registered mail no later than four weeks after the form has been received at the Totem administrative centre in Calgary. The customer accepts the gift card conditions as stated at the back of each card.
- 13) The client acknowledges having understood Totem/RONA's offer description and program requirements.
- 14) By signing the form, the customer accepts the terms of this promotional offer and certifies that the information stated and completed are true.
- 15) The customer authorizes Totem/RONA, in accordance with its Privacy Policy published on rona.ca, to keep the present form for use to send the gift cards and possible promotional offers.

†Subject to Desjardins Card Services credit department approval. The Desjardins Accord D financing program is available with the RONA VISA Desjardins card. You can apply for the RONA VISA Desjardins card in store on the same day. The interest rate will be determined by the final balance at the end date of your cumulative purchases (2-month) related to your renovation project. Multiple purchases totalling \$2,499.99 or less will be financed at a 13.5% annual interest rate. Example: financing amount of \$400 paid in 36 equal payments of \$13.57 per month for a total of \$488.52; total credit cost is \$88.52. For purchases of \$2,500 and more, financing will be available at a 6% annual interest rate. Interest rates are subject to change. For all other credit terms, the cardholder should refer to the Variable Credit Agreement. Details in store. \*Visa Int./Fédération des caisses Desjardins du Québec and RONA, authorized users.

**Section 7 - Return Address of Registration Form**

You must return your duly filled-out registration form as soon as the project starts to the Totem in your area or to the following address:  
Totem Building Supplies Attention: The Marketing Department 6920 - 29th Avenue NW, Calgary, AB T3B 0J4

**Section 8 - Applicant's Signature**

Applicant's signature \_\_\_\_\_ Date \_\_\_\_\_